



# smart money

HELPING HIGH SCHOOL STUDENTS  
UNDERSTAND PERSONAL FINANCE

Thursday, Nov. 8, 2007 • 8:30 a.m.–2:15 p.m.

Lenhart Grand Ballroom, Bowen-Thompson Student Union  
Bowling Green State University

**t**he new High School Core Graduation Requirements legislation mandates that Ohio high schools begin offering personal finance education beginning with freshmen entering in 2010. Schools are currently determining what departments will host these new courses, which disciplines will teach them and what the curriculum will include. This conference provides:

- > An introduction to standards-based curriculum that supports “real world” application of personal finance skills such as budgeting, managing credit and avoiding identity theft
- > Information on teaching materials that are suitable for multiple learning styles, and are contextual and integrated to provide cross-curriculum learning and practice

## Who Should Attend?

Department chairs and classroom teachers in business education, family and consumer science, marketing education, mathematics and social studies/economics

## Professional Development Opportunity

All professional development contact hours for teaching personnel must be pre-approved by your Local Professional Development Committee. Conferences without prior approval are not valid toward license renewal. To receive documentation of your attendance, you must attend the entire day's programs and complete an evaluation.

*There is no cost to attend. Participants receive lunch as part of their visit to BGSU.*

## Agenda

**8:30–9 a.m.**  
**Registration; display area opens**

**9–9:15 a.m.**  
**Welcome**  
Sidney A. Ribeau, president,  
Bowling Green State University

**9:15–10 a.m.**  
**Financial Education:  
Foundation for Economic Success**  
Tim Croak, president,  
Creative Financial Partners  
R. David Ross, planner,  
Creative Financial Partners  
Mr. Croak brings 25 years of experience in the financial services industry to Creative Financial Partners, the company he founded in 2005.

Mr. Ross, a former high school teacher who joined the company in 2006, has been active in the financial services arena for six years.

Creative Financial Partners provides a complete array of financial, insurance and planning products and services.

**10–10:15 a.m.**  
**Break**

**10:15–11:30 a.m.**  
**Curriculum from the ODE and  
Interactive Module**  
D.J. Kern-Blystone, director,  
Northwest Ohio Partnership for  
Economic Development

Ms. Kern-Blystone is a member of the Ohio Personal Finance Teachers Academy curriculum writing team. She has taught Economics in Schools for pre-service teachers and is currently a BGSU faculty member in the business & marketing education department.

**11:30–noon**  
**Visit display area and the University  
Bookstore (ground floor)**

**Noon–1:15 p.m.**  
**Lunch and keynote speaker  
Rich Cordray, Ohio Treasurer of State**

**S.B. 311: Core Graduation  
Requirements and Personal Finance**  
Since his election in 2006, Mr. Cordray has been managing all banking functions for the State of Ohio and an investment portfolio averaging \$11 billion. As the sponsor of S.B. 311, he is the leading proponent for personal finance education in Ohio's high schools.

**1:15–2 p.m.**  
**Panel discussion**  
Moderator, Beth Carpenter,  
vice president, Toledo Public Schools  
Credit Union  
Peers, business and community leaders discuss the process of teaching and learning personal finance concepts. Tips on locating resources and enlisting community involvement.

**2–2:15 p.m.**  
**Closing remarks**

## Registration

**Register online at  
[www.bgsu.edu/smartmoney](http://www.bgsu.edu/smartmoney)**

For additional information,  
call Duane E. Whitmire at  
419-372-2254 or email  
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